

CANADIAN MOVING PICTURE DIGEST

Vol. 22, No. 7

TORONTO 2, CANADA

June 14th, 1930

RIDING HIGH INTO 1930-31

ON M-G-M's WAVE
OF PROSPERITY
PICTURES—



THE BIG HOUSE
Opens \$2 B'way run!
The Season's Surprise!



**DRESSLER-MORAN
CAUGHT SHORT**
Pop, go the records!



**NORMA SHEARER
THE DIVORCEE**
and "Let Us Be Gay."



**MARION DAVIES
FLORODORA GIRL**
Nationally advertised!



**GRETA GARBO
ROMANCE**—Bigger
than "Anna Christie"



**JOAN CRAWFORD
OUR BLUSHING BRIDES**
Built for the Box-office!



**LON CHANEY
TALKS!
THE UNHOLY THREE**



**WILLIAM HAINES
WAY OUT WEST**
Bill is better than ever!

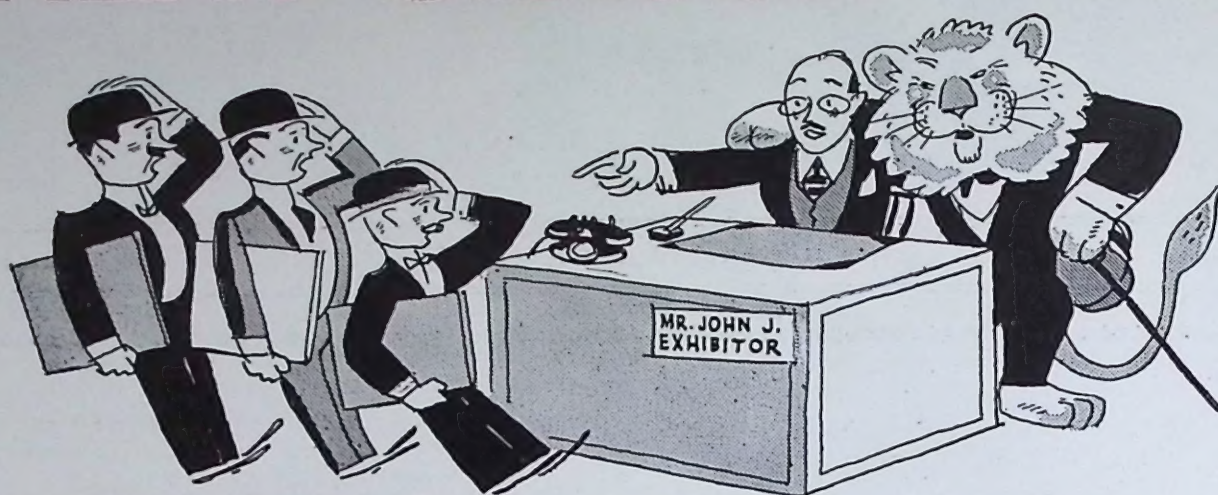


Write today for
M-G-M's 110 page "Lucky Star" and
"Shorts Heard 'Round the World"
books! The Big News of '30-'31!

**METRO-
GOLDWYN-
MAYER**

PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
259 SPADINA AVENUE, TORONTO 2

WHEN THEY TALK ABOUT "NEXT SEASON"—



ASK THEM HOW ABOUT "RIGHT NOW!"

Metro-Goldwyn-Mayer, of all companies,
lets the pictures do the **TALKING!**



"THE BIG HOUSE"

Opens soon Astor, New York, \$2 run. Cosmopolitan-backed picture destined to be sensation of the year! Wallace Beery, Chester Morris, Robt. Montgomery, Leila Hyams in great cast.



DRESSLER-MORAN "CAUGHT SHORT"

It has broken more records than any picture in years. Every day adds new marks to smash laugh hit! Marie Dressler-Polly Moran, your new fun team!



NORMA SHEARER "THE DIVORCEE"

East, West, North, South — clicking wherever it plays! One of the year's outstanding hits! Norma Shearer follows in "Let Us Be Gay," another Shearer winner!



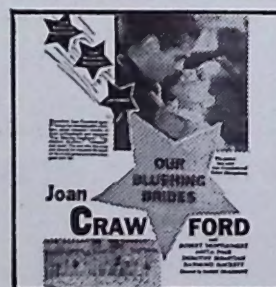
MARION DAVIES "FLORODORA GIRL"

It's a scream! Funnier than a Family Album! Nationally promoted in Hearst publications, it's clicking at the box-office.



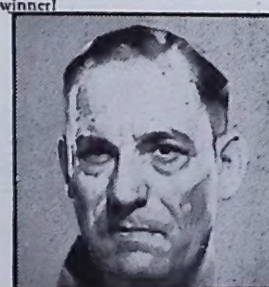
GRETA GARBO "ROMANCE"

Her second talkie is based on one of the greatest of modern stage hits. Preview audiences prophecy it will outshine even the huge success of "Anna Christie"



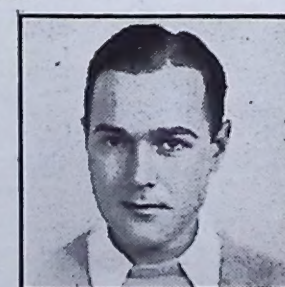
JOAN CRAWFORD "OUR BLUSHING BRIDES"

Better than "Our Modern Maidens" and "Our Dancing Daughters" combined. The "Untamed" star brings you one hit after another. Congrats, Joan!



Lon CHANEY Talks "The UNHOLY THREE"

Just tell 'em "Chaney Talks!" And what a show he's made for his first talkie. M-G-M knows how to bring the folks into your house!



WILLIAM HAINES "WAY OUT WEST"

Faster and funnier than "The Girl Said No!" Bill Haines out in the wild and woolly West. A grand entertainment. Cliff Edwards, Polly Moran are in the fun! A pip!

METRO-GOLDWYN-MAYER

Your Lucky Star



Canadian Moving Picture DIGEST

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RAY LEWIS
Editor and Managing Director

Vol. 22, No. 7

TORONTO 2, CANADA

June 14th, 1930

The Economic Rights of Independence



HAS the Independent theatre owner a right to exist? The roots of all Independence are those tendrils from which radiate such attributes as Liberty-Justice-Fair Play!

This impulse is the driving force which inspires man to utilize his creative powers in organizing his own ability to produce; and in commercializing Labour and Product.

There have been many experiments in the field of Affiliated Interests. When such a welding of resources is confined to Labour; and permeates the domestic and social life of the participants, it is called communism, but when the Interests involved represent Capital, such a combination of assets comes under the heading of Combines.

We are not going into a detailed or minute analysis of the ramifications of Labour, or Capital affiliations, our interest lies solely in our effort to show that back of all affiliations is the economic equation linked up with self-preservation and self-aggrandizement.

It is true that a welding together of Buying Power strengthens the position of the Buyers in a competitive market; and that such Combines always trade on the slogan that such economic conservation of overhead is of benefit to the consumer, but when you trace this benefit to its source, you find that the producer, or manufacturer is the loser through such Buying Power, providing the Buying Power and Consuming Power are not in affiliation; and this again effects Labour and the Consumer, for a reduction in profits must react upon the wages of those who are employed to make the profits.

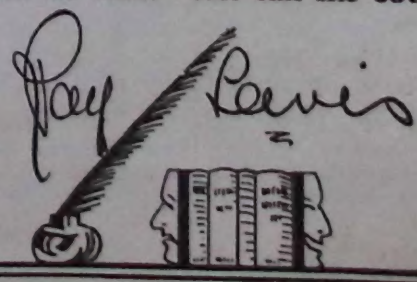
Combinations of wealth are only inspired to make a few men richer than they already are, in wealth and power; and not because such combinations wish to become public benefactors.

We are not decrying a Combination of Interests, there is much in its favour, but when such a Combination relentlessly tends to divide men into two classes, bosses and labourers; and establishes a system, whereby a labourer forever remains a labourer, there being no room in the industrial world for him to emerge out of the class into which he has been born, or forced, because the Combines have control of the whole field of Production, and Trade, there is nothing to commend such a slave-breeding institution!

The Combine impulse is not only peculiar to Show Business, but appears to be the great urge of this present Dollar Sign age, but because "Everybody's Doing It," does not necessarily mean that it is either right, or sound!

The most important asset in Life is Life, and its Man-Power; and any institution introduced into our civilization which tends to warp and dwarf Man's interest in Life, or tends to cheapen the value of Life, or to make all men of one pattern, is in contradiction to the principles of Evolution. Each man is master of his own soul; and that soul is his own to pattern according to his own desires and vision; and a system of business in which no man "can call his soul his own" is bad for any nation.

The Independent Theatre Owner and store-keeper, etc., etc., have a right, an economic right to remain a part of Trade and Commerce as long as they are able to meet their obligations and responsibilities; and no action of any Combine, regardless of its ambitions to force these men out of business, should be tolerated.



RAW



RAY LEWIS

PRESENTS

A GREAT deal of talk was recently created in Toronto, when the press headlined control by Fox of Gaumont British Interests. As the day wore on the headlines disappeared and the press talked of Fox control.

The following day a denial by the joint managing director, Maurice Woolf, appeared in the press.

For several months this Fox control of Gaumont British has been in circulation and has been as frequently denied by officers of the Gaumont British Company.

THE STORY gained strength when executives and directors of the Famous Players Canadian Corp., stated that the \$75.00 cash offer from the Gaumont British, submitted by N. L. Nathanson, was not considered because the company was American-controlled. Later the American-control was specified as Fox control.

It seems curious that those who read rumours, are either too indifferent, or too careless to investigate; and take for granted what is submitted to them.

There has been a sufficient amount of authentic data relative to the situation as it affects Gaumont British and Fox, for the Industry and public to be informed, such published statements showing that the actual control is vested with the British Interests.

A NUMBER of Independent theatre-owners are complaining that the chain theatres affiliated with the circuit houses, holding key centres are absorbing all box-office product; and leaving these exhibitors with the "weak sisters," who were supposed to have been chloroformed from our programs long ago, according to production announcements.

These exhibitors further claim that what is being offered to them is at such prohibitive prices that it is impossible to assume the responsibility of contracting for product.

Here is a situation of not sufficient product available and prices beyond the capacity of the Independent Theatreowners to pay.

IT WOULD be well for the producer-distributor-exhibitors to pay attention to this situation, for as we have previously and frequently stated, "desperate needs, need desperate remedies," and if the exhibitors can prove that they are discriminated against on prices and quality of pictures an opportunity to compete in what should be a competitive market, the "pound

of cure" which will be found necessary to apply, will be much, much more costly than the "ounce of prevention."

The independent exhibitors are very close to the community life of their districts and the government officials of these districts. Business is not any too good generally, and all Interests are interested in keeping business going and moving; and of not adding to the unemployment situation, or business failures!

HEREFORE some real and immediate action should be decided upon; and a conference called in order that the Independent exhibitors get an "even break" to remain in business.

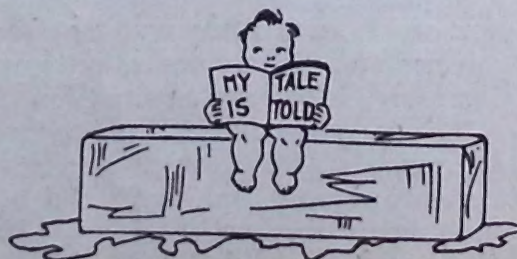
The "Talking" situation has now settled down on a normal basis. The "Hurrah" box-office receipts are no longer in evidence. Houses have been, and are being equipped with the best grade product; and the novelty of presenting first class "sound" reproduction is not restricted to any one, or more theatres, it is general; and therefor the business is now more generally competitive.

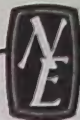
A recognition of this situation should be made by the producer-distributors, who should have a sense of responsibility toward the Independent exhibitor, who for many years was among the best customers which the producer-distributor had.

IN the business world creditors get together to keep a man in business who has been "straight" in his business dealings with them. On many occasions they carry the businessman along, depending on better times to solve their problem and the business man's problem.

The independent exhibitor is not in debt to the producer-distributor, his relationship has been on a cash basis.

Therefore in a time of stringency, it is not overstepping good business judgment, and relationship, for the producer-distributor to look into the situation as it affects the Independent theatreowner, and since the latter is not asking for credit, nor a remission of a financial obligation, just product at a fair price, according to the earning capacity of his theatre, to heed the request of the Independent.





AN ADDED ATTRACTION

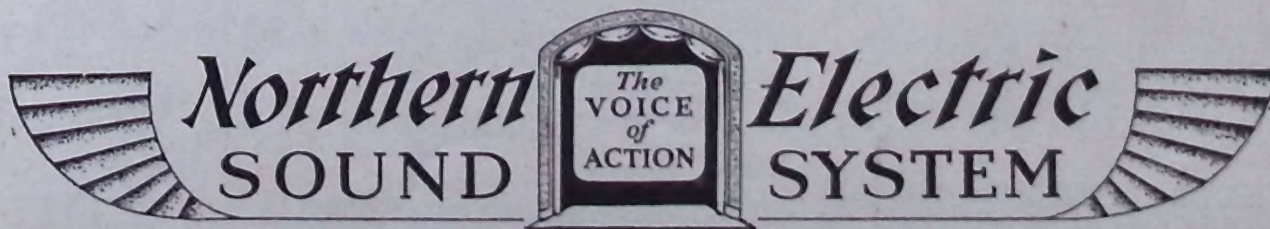


A N.E. ANNOUNCING SYSTEM

Through this system you are able to come in personal contact with your audiences. It gives you a chance to report the latest happenings and proves a valuable aid in case of emergency.

Announcing Systems can only be used in conjunction with Northern Electric Sound Systems.

Complete information upon request to Research Products Sales Department, 637 Craig St. West, Montreal, Que.



WESTERN ELECTRIC IN U. S. A.

Metro-Goldwyn-Mayer

50 Features for 1930-31

STARRING PRODUCTIONS (30)

MARION DAVIES (3)

ROSALIE
FIVE O'CLOCK GIRL
And One More

JOAN CRAWFORD (4)

GREAT DAY
HER FORTUNE
And Two More

GRETA GARBO (3)

RED DUST
And Two More

RAMON NOVARRO (3)

SINGER OF SEVILLE
SONG OF INDIA
And One More

NORMA SHEARER (2)

Two Productions To Be Announced

LON CHANEY (1)

THE BUGLE SOUNDS

JOHN GILBERT (2)

WAY FOR A SAILOR
And One More

LAWRENCE TIBBETT (2)

NEW MOON (GRACE MOORE)
And One More

COSMOPOLITAN (4)

JENNY LIND (GRACE MOORE)
And Three More

WILLIAM HAINES (4)

REMOTE CONTROL
And Three More

DRESSLER & MORAN (2)

RAZZLE DAZZLE
And One More

SPECIALS (20)

GOOD NEWS
MERRY WIDOW
NAUGHTY MARIETTA
TRADER HORN
BILLY THE KID
MADAM SATAN
DOING THAT THING
TAMPICO
THE CRISIS
MARCH OF TIME
PASSION FLOWER
MONSIEUR LE FOX
DARK STAR
WAR NURSE
THOSE THREE FRENCH GIRLS
(Charmaine, Diane and Marianne)
BALLYHOO
WORLD'S ILLUSION
DANCE FOOLS DANCE
THE GREAT MEADOW
DIXIE, THE DARK HORSE

Short Features for 1930-31

SPECIALS

6 M-G-M DOG COMEDIES
6 LAUREL & HARDY COMEDIES
Two Reels Each

HAL ROACH STAR COMEDIES

8 CHARLEY CHASE COMEDIES
8 OUR GANG COMEDIES
8 YOUNGER SET COMEDIES
Two Reels Each
8 M-G-M COLORTONE REVUES
Two Reels Each

NOVELTY GROUP

"Song Writers Revue" "The Rounders"
"Copy" "Gems of M-G-M"
Two Reels Each

BURTON HOLMES

12 AROUND THE WORLD WITH
BURTON HOLMES
One Reel Each

CARTOON COMEDIES

12 FLIP THE FROG
One Reel Each

NEWS

104 ISSUES HEARST METROTONE
NEWS
One Reel Each

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Pathe Pictures

20 "Specials" for 1930-31

BEYOND VICTORY

Five men trapped in slimy trenches in No Man's Land — their thoughts fly homeward to the women they have loved.

MARY LEWIS in THE SIREN SONG

The beautiful prima donna of Ziegfeld's Follies, makes her first appearance on the talking screen in a musical story.

EDDIE QUILLAN in NIGHT WORK

The carefree witty character of present day youth has a perfect interpreter in Eddie Quillan, whose popularity is great.

ANN HARDING in I TAKE THIS WOMAN

A fascinating and up-to-date adaptation of one of the most sensational novels in all literature. "Jane Eyre."

WM. BOYD in THE LAST FRONTIER

The westward sweep of a gigantic empire is painted with the imaginative power and glory of Courtney Riley Cooper.

HELEN TWELVETREES in HER MAN

The piquant, tender talents of young Helen Twelvetrees, who has flared into prominence in "Swing High" and other plays.

CONSTANCE BENNETT in IN DEEP

The story of a good girl who tossed conventions to the winds to capture the man of her heart. A graphic story.

TAKING THE AIR

An inside story of sub-machine guns and gang wars by Paul Gangelin who knows and understands the underworld.

SWING HIGH with SIXTEEN STARS

Pink lemonade, peanuts, parades, animals, acrobats. Clowns and canvas — combined with a powerful love story.

HOLIDAY with SIX STARS

One of the season's outstanding stage successes. A story of idealism and materialism. A cast of real distinction.

NORTH OF THE YUKON

A stirring story of the Northwest Mounted Police in which Wm. Boyd engages in a battle of wits in the Canadian wilderness.

ADAM AND EVE

One of the most successful Collier's novels. A story of the first sex triangle. An extraordinary production.

EDDIE QUILLAN in LOOKING FOR TROUBLE

The inspired tomfoolery which is so amazingly characteristic of Eddie Quillan rises to new heights in this rollicking story.

ANN HARDING in THE GREATER LOVE

A new and vital phase of New York life made famous by Eugene Walter's stirring plays of the metropolis.

THE PRICE OF A PARTY

A merry evening under false pretences—three weeks of happiness. Disgrace. And then comes the day of reckoning.

CONSTANCE BENNETT in ALL THE WAY

A story of supreme heroism—of a woman who goes all the way in her allegiance to a weakling. Story by Paul Schofield.

THIS MARRIAGE BUSINESS

Success in business. Big money. Do they make or mar a happy marriage? The intimate story of a great industrial leader.

WILLIAM BOYD in RAWHIDE

The roaring west of belching guns, wagon trains, gambling hells, outlaws, ranchos, cattle wars—this is "Rawhide."

ANN HARDING in ROMANCE HARBOR

Two young people live and learn and love as they try to forget the past in their romance under the tropical skies.

CONSTANCE BENNETT in LAZY LADY

Babette liked luxury, lap dogs, scented baths, ermine spreads, pearl necklaces, champagne and caviar — and then —

Short Features 1930-31

PATHE ALL TALKING COMEDIES

Pathe, always the leader in the short subject field, is this year better prepared than ever to furnish outstanding two-reel comedies. 52 comedies — eight separate groups — as follows: Six Checker Comedies, six Manhattan Comedies, six Melody Comedies, six Campus Comedies, six Rodeo Comedies, six Folly Comedies, eight Rainbow Comedies and eight Whoopee Comedies.

GRANTLAND RICE SPORTLIGHTS

A mighty name revered wherever King Sport reigns.

AESOP'S FABLES

Another series of the world's most famous cartoons.

PATHE AUDIO REVIEW

Smartness and humor, spiced with novelty and beauty.

PATHE SOUND NEWS

Pictures that catch the thrill of world events.

Observations



By The Editor

THE NEW THEATRE for Frederick Guest on Granville Street, Vancouver, is making provision for the installation of a machine which will have three dimensional pictures.

The three-dimensional effect requires an extra large screen; and in building the proscenium arch of the new theatre it is being constructed to take care of a screen measuring 35 feet in width by 20 feet in height if so desired.

The seating arrangements are also being accommodated to the technical requirements of such projection.

This is but one of Fred Guest's new theatre ventures, plans being formulated to extend theatre building activities through the West. The Granville Street house will seat 1,250 and covers an investment of \$250,000, is reported.

MANAGER DESCHENES has introduced the sturtevant system of ventilation in the Park Theatre, Kitchener, which is said to be arranged to supply cool, fresh air throughout the theatre. A five-foot fan sucks the air from the auditorium, and another fan forces fresh air through a water spray which cools it to the requisite temperature.

THE ALLIED AMUSEMENTS LTD., of Winnipeg, was desirous of building a theatre on Academy Road, and through Messrs. Hudson, Ormond, Spice and Symington has asked for permission to build on Ash Street, on the first four lots.

The first three are zoned as "commercial," while the fourth lot is zoned as a "strictly residential zone." The residents of Ash Street refused to approve their appeal and the civic zoning committee refused to lift the restriction!

MAX ALLEN, of Windsor, held the lease of the Iroquois Theatre Building of Petrolia, Ont., which was destroyed by fire last August. Now Mr. Allen is looking over a further location for the construction of a new theatre in Petrolia.

Mr. Allen secured an option for the vacant lot owned by Charles Richmond, east of R. T. Polley's grocery store.

THE ROYAL ALEXANDRA, one of Toronto's veteran theatres, with its veteran showman of showmen, "Lol" familiarly called, or Lawrence Solman, will be equipped for "Sound." The house will open with Universal's "All Quiet on the Western Front."

When interviewed by the press in connection with the wiring of the Royal, Mr. Solman stated that the house would still play its regular class of attractions, "but," said "Lol", "my idea of a real house is one which is never short of an attraction; and which has no "dark weeks" on its schedule.

"Because of the increased costs of production; and the scarcity of Road Shows, we are equipping the Royal to be in a position to fill in on open dates with pictures of Road Show quality.

"For our opening feature Universal's "All Quiet on the Western Front" gives us the right kind of picture start off."

No one is more welcome into the moving picture showmen world than "Lol" Solman, he is what we would term, "one of the old aristocracy of Showmen," and an asset to Motion Pictures with which Mr. Solman has heretofore been only indirectly associated!

MAURICE WOOLF, joint managing director of Gaumont British Films, denied the reports which were circulated in London, England, and through the U.S. and Canada, which stated that Gaumont British control had passed to Fox Interests.

"The visit with a Fox official, which Isidore Ostrer had, while he was in New York, recently, was but a "courtesy visit," our business having very little to do with the Fox Corporation. As for myself I did not see a single Fox official. There is no question of any foreign control either by a corporate body or an individual, nor have we any special contract of any kind with Fox."

"LADIES OF LEISURE," a Columbia feature, created its own publicity around Toronto, where the fans were enthusiastic in its praise. It played the Uptown and is certainly a delightful, and unusual picture, with a new feminine lead, Barbara Stanwyck who has a distinct ability, and a distinctive charm.

"Ladies of Leisure," directed by Frank Capra, and with a perfect cast including Ralph Graves, Lowell Sherman, Marie Prevost, Nance O'Neill, and George Fawcett, is what may be termed a "sure winner."

GREAT BRITAIN is planning to increase its Quota to 50%. The measure appears to be drastic, but those fair-minded Americans will also take into consideration that the present tariff bill, which cuts \$100,000,000 from Canada's exports to the United States, is not a very friendly attitude to a country which last year imported \$800,000,000 worth of American-made products.

There is no evidence in the U.S. of a spirit which will "take it on the chin" in a game of Trade and Commerce, and it should not be surprising that Canadians, or Britishers feel the same way where the "Almighty Dollar" is concerned.

WE in Canada are prone to imitate the U.S. if Uncle Sam is generous in his attitude toward us, we are inclined to outdo his generosity, but when a few "flat-headed, short-visioned senators" begin to build a tariff wall against their best customer, "Young Canada" with its ten millions as compared to the U.S. with its 125 millions, you would not have much respect for the good sense, or moral stamina of "Young Canada" if no cognizance of this U.S. tariff wall was taken.

(Continued on Page 10)



Show Business



Manager Henry A. Morton, owner of the Garrick Theatre, Winnipeg, held "Ladies of Leisure" over for another week, owing to the excellent business he had done the first week.

The Park Theatre, Osborne Street, Winnipeg, has been sold in its entirety, to Arthur Bressler, who is installing the Talkies and spending altogether \$5,000 in alterations and improvements to the building. A new front is being built. Harry Horwitz has been the lessee of the theatre for the past five years, and was anxious to renew the lease, when it was bought outright by Mr. Bressler.

The Magnoscope, an enlarging screen device owned and controlled by Ambrose Nolan of the Nolan Theatre Enterprises, Ottawa, has already been sold to 26 theatres in the Province of Ontario and many of the installations are already in use. The equipment consists of an attachment to the projection machine and a method of instantly enlarging the screen to full stage for individual scenes or a whole picture. Nolan is arranging a business tour of Western Canadian theatres.

A further bid for the 20 handsome theatres operated by United Amusement, Limited, Montreal, has been made by Famous Players Canadian Corp., the latest offer having been made by J. J. Fitzgibbons of Paramount-Publix and Arthur Cohen, managing director of Famous Players Canadian Corp. The latter company now holds considerable common stock in United Amusements but outright control is desired. Intimation has been made by United Amusement officials that there is no immediate inclination to sell.

One intimation behind the recent announcement in the Canadian House of Commons by Premier W. L. M. King that the Department of Labor was investigating the activities of Famous Players Canadian Corp. under the Combines Act is that the Labor Department is prepared to guard the interests of employees of Canadian Famous Players.

It has been stated in Ottawa that the Alien Labor Law would be invoked if Canadians serving as managers of Famous Players theatres, or in other capacities are replaced by those brought from the United States. The Alien Labor Act has as much effect in individual cases as any quota law, and if any complaints are received the Canadian Government would be prepared to act, it is stated.

POSITION WANTED

Projectionist—Thoroughly experienced, all types equipment, RCA and Western Electric Sound. Guarantee Results. Married. Available at once.

BOX 7—CANADIAN MOVING PICTURE DIGEST

Canadian political activities have reached the talking screen stage. With the general Federal elections scheduled for July 28, Hon. R. B. Bennett, leader of the Conservative Party, and his sister, Miss Bennett, appeared before a Pathe camera and microphone on the steps of the Parliament Buildings, Ottawa, to offer appropriate messages. The Pathe sound crew also made a number of other local pictures, including one of numerous Scottish dancers and pipers.

The wide renown of Manager Joe Franklin of B. F. Keith's Theatre, Ottawa, Ontario, was indicated by the receipt of a letter from Mrs. A. Thompson, Manor Park, London, England, asking him to find her husband who was somewhere in Canada unless he had met with accident or foul play. She asked that the request be shown on the screen but as Keith's has been all-talkie for months, the information was turned over to the newspapers.

The Regent Theatre, Toronto, birthplace of the Famous Players Canadian Corporation and one of the original shows which N. L. Nathanson, former managing director of that company, founded, formed the nucleus of the present company, has been sold for \$100,000 and is to be converted into a commercial property. The Regent Theatre, some 14 years ago, was the only Canadian house having atmospheric prologues, large orchestra and organized unit shows and was the mecca of the elite. Clarence Robson, Jack Arthur, and others, established a name for themselves in the old Regent, which was eventually sidetracked by the establishment of larger and more pretentious houses.

Universal's "La Marseillaise" reverted to its adopted title of "Captain of the Guard" when it played the Regent at Ottawa after its first engagement at Montreal, where it met with some criticism on the part of French residents because of its lack of historical accuracy. Incidentally, John Boles has been receiving the big billing, Laura LaPlante being mentioned among others.

A Correction

In last week's issue of The Digest, there was some information to the effect that Northern Electric recently issued an insert to their house organ, "Northern News" in which they gave a list of the Canadian theatres to the number of 239 in which Northern Electric installation had been made.

We since have learned that this figure stands at 270, and that this company has made 40 replacements of other equipment. In our last week's notice there was a typographical error covering this information which might lead our readers to conclude that the 40 replacements had been made on Northern Electric equipment, whereas the equipment which was replaced by Northern Electric, came from other companies.



The Hon. R. B. BENNETT
Leader of the Conservative Party

Mr. Bennett has among the several splendid planks of his platform, "Protection of Canadian Enterprise and Industries, Canadian Trade for the Benefit of Canada, and the British Empire."

Mr. Bennett made his initial appearance in motion pictures, when the Fox Movietone recorded part of his dedicatory address to Sir John A. MacDonald, first Premier of Canada, and the "Father of Confederation." The event was of Canadian national importance.

Mr. Bennett addressed a public Mass Meeting in

Toronto, on June 6th, at Queen's Park, before Sir John A. MacDonald's Monument.

Many thousands were present and twenty-seven wreaths were laid before the monument, by twenty-seven ladies of the Liberal-Conservative Ward Associations. The Movietone was taken in the garden of Mr. Bennett's host, Mr. Matthews, of Toronto.

In a recent interview with the Hon. R. B. Bennett, he stated, "I am of the opinion that the Motion Picture is of national importance to Canada."

Observations

(Continued from Page 8)

THE SAME situation applies to Great Britain. British pictures now deserve to take their place on a competitive market; and the American Film Industry which has for so long monopolized the Film Trade, should consider these facts; that the U.S. has publicized the importance of the Film Industry from a national educational asset value, an industrial value, and as one of the greatest wealth-producing enterprises in the world, that having established these ideas in the minds of people of all nations, is it reasonable to suppose that these nations are going to be willing to permit Uncle Sam to monopolize such assets?

It is not easy to give up what one has, especially if it involves a supply of unlimited wealth, but the Amer-

ican Film Industry, in order to maintain its Film Trade with foreign countries, and continue friendly international relationships must give up a little, and the giving must be graciously done!

* * * *

THE ATTITUDE of Great Britain in respect to the raising of the Quota Law is not done in a spirit of reprisal against any country, but as a matter of protecting her own producer-distributors. If British pictures cannot get a market in the U.S., or in other foreign countries, the least that Great Britain can do is to secure for her producers an Empire market. There is nothing unreasonable, nor malicious, nor unfriendly about such protection.

Round About the Studios



Harry Gribbon appearing in Tiffany Productions.

Mary Lewis, former prima donna of the Ziegfeld Follies who became an opera star famed in London, Paris, the Riviera and New York, will make her first appearance on the talking screen in "The Siren Song," a musical story prepared by Lynn Riggs. This brilliant operatic star will portray an impudent peasant girl in the swashbuckling romance of the devil-may-care days preceeding the French Revolution.

"Goodbye Legs," dealing with the sudden change in length of women's skirts, has gone into production at the Mack Sennett Studios, with Andy Clyde, Daphne Pollard, Nick Stuart and Ann Christy in the principal roles.

Evelyn Brent will play the feminine lead in Rex Beach's "The Silver Horde," opposite Joel McCrae, according to a still further announcement by William LeBaron, vice-president in charge of Radio Pictures productions.

Sighting a greater demand for the two-reel comedy-talker during the coming year, the Larry Darmour Productions begin a season of their greatest activity with the production of "Men Without Skirts," a Karl Dane and George K. Arthur comedy being produced for Radio Pictures.

Walter Abel, featured Broadway player who gained praise for his acting in the Eugene O'Neill play, "Desire Under the Elms," when it ran in New York, has been signed for the role of the carpenter in "Devil With Women," the Fox Film Corporation's adaptation of "Liliom." Director Frank Borzage is working on the last few scenes of the picture with Charles Farrell and Rose Hobart in the leading roles.

Universal has secured the talking right from the authors, Erich von Stroheim and Georges Lewys to "Merry Go Round." Universal may or may not include it as one of the twenty subjects in its next year's Bigger, Better and Fewer program.

Mary Doran has been given the chief feminine role opposite William Haines in the Metro-Goldwyn-Mayer star's new vehicle, "Remote Control," which went into production last week.

Fully recovered from his recent illness, Jack Oakie is working night and day in the stellar role of "The Sap From Syracuse" at Paramount's New York studio. Appearing opposite the star is Ginger Rogers, who has packed three important roles into her brief motion picture career. Other notable players assembled by the studio and Director Edward Sutherland are Veree Teasdale, Betty Starbuck, Granville Bates, Jack Raphael, Sidney Riggs, Bernard Jukes and Malcolm Dunn.

Some of Will Rogers' own philosophy and satire will find its way into sound on film when "Lightnin'," adapted from the John Golden stage play, is produced by the Fox Film Corporation. An unnamed Nevada divorce colony, suggestive of Reno, which is featured in the play, will be the subject of Rogers' drawing comments.

George Hill, whose newest directorial vehicle, "The Big House," has aroused great enthusiasm on the coast as one of the biggest productions of recent years, has signed a new contract with Metro-Goldwyn-Mayer.

Universal has acquired from Tod Browning the talking picture rights of "White Tiger," a story of three crooks and a mechanical chess player. It was originally made in silent form with Priscilla Dean, Wallace Beery, Matt Moore and Raymond Griffith.

Oswald the Lucky Rabbit is celebrating the announcement of a new contract whereby he will contribute twenty-six sound cartoons to the Universal program by one of the funniest burlesques ever produced. It is called "All Noisy" and is a travesty on "All Quiet on the Western Front." James Dietrich wrote the music and directed the synchronization for the picture.

"Heads Up," Charles "Buddy" Rogers new starring Paramount vehicle, is in active production at Paramount's New York studio. In the cast are Margaret Breen, Victor Moore, Helen Kane, Helen Carrington, Gene Gowing, Billy Taylor, Harry Shannon, G. Anthony Hughes, John Hamilton, Stanley Jessup and Preston Foster.

As soon as John Mack Brown completes work in King Vidor's production, "Billy the Kid," now being made on location in the Southwest, he will be given the chief masculine role in Joan Crawford's new starring film, "Great Day."

The last young lady of the cinema to get a break in "Madame Satan," Cecil B. DeMille's new Metro-Goldwyn-Mayer comedy with music, is Phyllis Crane.

In addition to five leading women, Charles "Buddy" Rogers has fifteen of Hollywood's most beautiful show girls appearing with him in his new starring picture for Paramount, "Safety in Numbers."



Stan Laurel and Oliver Hardy's way of saying "Hello." No need to mention they are with M-G-M.

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